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Search Engine Optimization Why It Matters

Many website owners ignore the services of search engine marketing tools. As such, their web sites remain at the bottom among thousands of other websites. Gaining success in online business is virtually impossible for them. The main key to reaching the top is to promote a website worldwide and use properly planned marketing strategies. The more number of people finding a website in search engines, the better chance of a website's success in the cyber world.

Search engines have an established set of guidelines that websites are required to adhere to in order to get higher rankings. At Robinson 360, we follow the guidelines of major search engines to ensure that your website meets those standards. Since people

are always looking for products or services on the Internet, it is essential that your presence be visible to your customers.

At Robinson 360, we can provide SEO services at the same time we design your site. We are not overly aggressive in our attempts to maximize your search engine presence. Everything we do is within acceptable industry guidelines using "white hat" methods.

Check our website for pricing and terms. Please call today for a free consultation.

404.428.3886

Three Major Steps

The steps we take at Robinson 360 to assure your online presence involves:

STAGE I - EVALUATION & PLANNING (2 weeks)

Current site stats are evaluated. Pre-optimization submissions to search engines are performed and recorded. Submissions are then made to major free search engines and directories.

STAGE II - KEYWORD RESEARCH (2 weeks)

Keyword research, selection, and finalization is provided based on your selections and feedback.

STAGE III - ONLINE MARKETING PLAN (2 weeks)

A report is issued providing an online marketing plan and SEO recommendations. A consultation to discuss the proper implementation is provided.

Our Guarantee

- Submissions are made to major free search engines and directories.
- All client keywords are used in submissions.
- Only ethical SEO techniques are used.
- Only authorized, pre-approved changes are made to your website.

www.robinson360.com